



Tips from
Executive Consultant,
Tony Procopio:

"Whenever a new MC joins, they should have an In-Home Grand Opening set up within 2 weeks of their start date. Otherwise, they'll have a much lower chance of success."



Tony Procopio  Team PSi (Charge 2 your Why!)

Admin · 56 minutes ago · 

Here's the EXACT invite we've been teaching to Brand-New MCs, who are inviting people to their In-Home Grand Openings, to get the majority of invites who say they can attend to actually show up:

"Hey Mary, I need a favor. I'm having a Grand Opening to get the word out about my new business. My business partner, who is very successful, is coming to my house do a quick overview. There's nothing to buy, not selling anything, you can leave your checkbook at home. So here's the favor: ***Can you come over to my house on Monday at 7pm to fill a seat in my living room and make me look good in front of my new business partner?***"

(If they're unavailable, offer another night for a 2nd Grand Opening. Or, book a 1-on-1 meeting with them.)

If they say YES, that they can attend: "Great Mary, I really appreciate it! You know that I only have 5 seats in my living room and I need to make sure the room is full, so... ***can I count on you to be there without calling me at the last minute to cancel?***"

[YES]

"Great, thanks! I owe you one. See you on Monday at 7pm."