



Here's the EXACT invite we've been teaching Brand-New MCs, who are inviting people to their Grand Opening or Home Party, to get a majority of their invites to say they can attend and actually show up.

We will use Jenna as the Prospect Name and Monday at 7:00pm as the day and time for this example:

*"Hey Jenna, I'm having a Grand Opening to get the word out about my new business. My business partner, who is very successful, is coming to my house do a quick overview. There's nothing to buy, not selling anything, you can leave your checkbook at home. So here's the favor: Can you come over to my house on Monday at 7pm to fill a seat in my living room and make me look good in front of my new business partner?"*

*If they say NO, or they're unavailable: offer another night for a different Home Party or book a 1-on-1 meeting with them.*

*If they say YES, that they can attend: "Great Jenna, I really appreciate it! You know that I only have 5 seats in my living room and I need to make sure the room is full, so... can I count on you to be there without calling me at the last minute to cancel?" [YES] "Great, thanks Jenna! I owe you one. See you on Monday at 7pm."*

Send friendly reminders 2 days before and then 2 hours before to ensure attendance.